

## Medical Textbook Review Request Form

Please send me a copy of the book(s) listed below on an examination basis. I understand that the examination period is for thirty (30) days and that I will be invoiced for the book when it ships. I understand that if I decide not to adopt the textbook, I can simply return it to Healing Mountain Publishing in saleable condition and the invoice will be cancelled. If I decide I would like to adopt the book for use in my class, I will provide proof of adoption on my institution's letterhead and my invoice will be cancelled.

Please copy, print, and submit this form in one of two ways:

1. Print out the order form and **mail** it to:

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### Shipping Information:

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Course Title(s): \_\_\_\_\_

Current Text(s): \_\_\_\_\_

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If you would like us to utilize your email address to contact you or for confirmations, please include:

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When considering adopting a medical textbook, what are the most important aspects of a textbook to you? (check all that apply)

- Cost  Layout  Interior graphics  Author  Comprehensiveness  Aesthetic appeal
- Clinical applicability  Scientific references  Font and print size
- Other (please specify) \_\_\_\_\_

When actually evaluating the textbook, what features do you look for?

- Organizational features (tables, summaries, index, etc.)  Graphics  Clinical discussion questions
- Test questions/answers  Tie-in to web or electronic media (eg. CD-ROM)
- Other (please specify) \_\_\_\_\_

In considering whether to retain a textbook for another year, what factor plays the most prominent role?

- Student feedback  Recommendation of a colleague  Ease of use  How well it correlates with your lectures  Future usefulness as a reference  Author  Cost
- Other (please specify) \_\_\_\_\_

What course subject(s) in your institution seem to be missing useful textbooks?

\_\_\_\_\_

Signature: \_\_\_\_\_